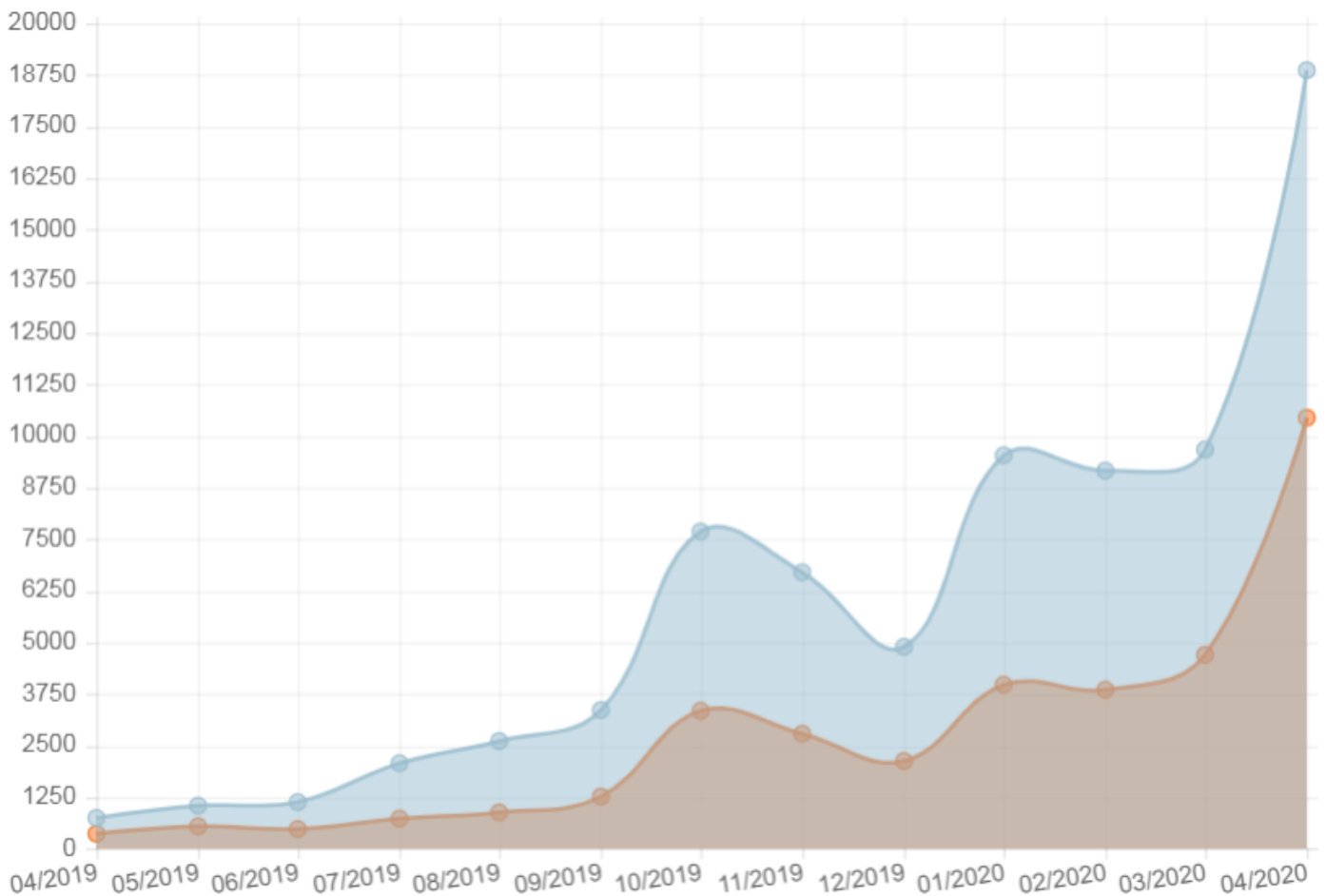


Website

Number of articles published:

Month	No. of Articles / Press Releases
April	1
May	0
June	3
July	3
August	0
September	3
October	1
November	0
December	2
January	0
February	0
March	14
April	21

Website Visits and Views – Graph



Website Visits and Views

Month	Unique Visits	Page Views from Visits
April '19	363	746
May	541	1043
June	477	1130
July	729	2072
August	878	2608
September	1262	3359
October	3341	7687
November	2786	6698
December	2124	4892
January	3974	9531
February	3852	9162
March	4698	9672
April '20	10,442	18,864
	35,467	77,464

Unique visits to the site and pages visited have steadily increased since April 2019. Content, visitors and pages visited almost doubled from March 2020 – April 2020. This is mostly due to the volume of COVID-19 content going out.

The three most visited pages in the period above were the following:

<https://publicprotectionpartnership.org.uk/news-articles/bonfires-and-environmental-health-during-coronavirus-outbreak/>

2504 visits

<https://publicprotectionpartnership.org.uk/environmental-health/animal-warden/>

2319 visits

<https://publicprotectionpartnership.org.uk/contact-us/>

1527 visits

Social Media accounted for over 5,500 of the above unique visitors with 5280 coming from Facebook and 354 from Twitter.

The majority of the site visitors accessed the website from their mobile phone.

Device Type	Visits	Page Views
mobile	16869	28743
desktop	15909	43349
tablet	2689	5372

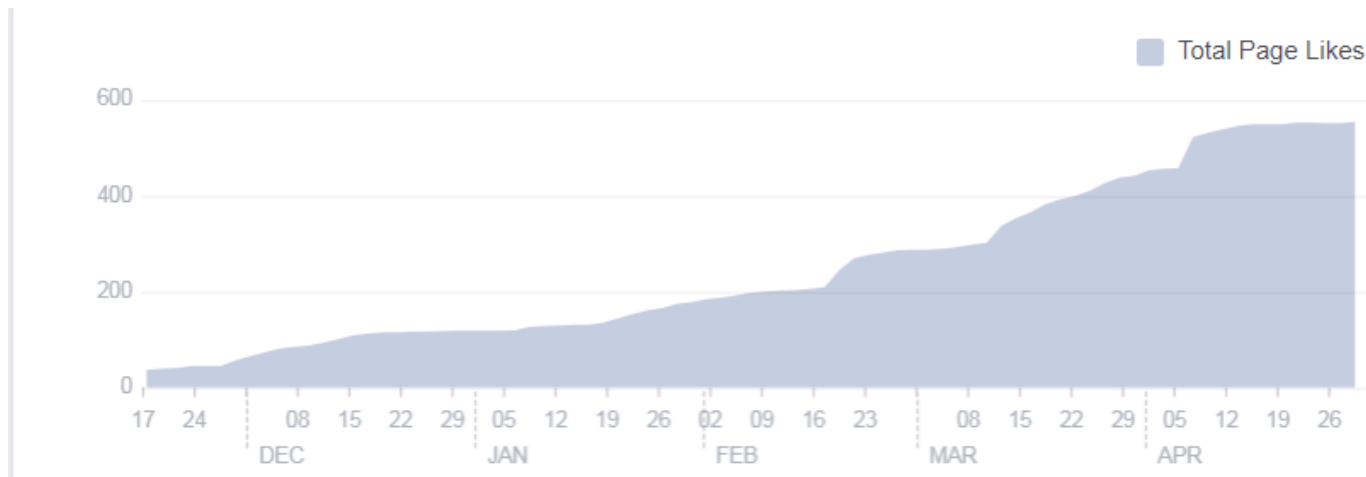
Social Media

Facebook

Page Launched November 2019

Current Likes 557

Current Followers 604



Month	No. New Likes
November '19	57
December	62
January	60
February	108
March	155
April '20	108

Top 3 posts in this period were:

Injured dogs dumped so owners avoid any costly vet bills.

Injured Abandoned Lurcher Wokingham Area

PPP Animal Warden

Bracknell Forest Council
West Berkshire
Wokingham Borough Council

Public Protection Partnership

97,529 People reached | 13,509 Engagements | Boost Post

<https://www.facebook.com/publicprotectionpartnershipuk/posts/173557614067337>



**Please no bonfires during
Coronavirus outbreak**

Public Protection
Partnership

A shared service provided by
Bracknell Forest Council,
West Berkshire Council and
Wokingham Borough Council

Bracknell
Forest
Council

West Berkshire
Council

WOKINGHAM
BOROUGH COUNCIL

89,878
People reached

16,751
Engagements

Boost Post

<https://www.facebook.com/publicprotectionpartnershipuk/posts/207452620677836>

Public Warning: Car Park Scam




Public Protection
Partnership

A shared service provided by
Bracknell Forest Council,
West Berkshire Council and
Wokingham Borough Council

Bracknell
Forest
Council

West Berkshire
Council

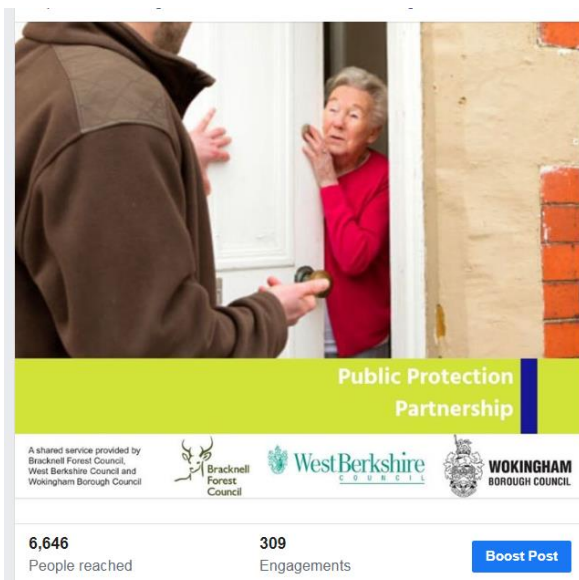
WOKINGHAM
BOROUGH COUNCIL

48,926
People reached

8,572
Engagements

Boost Post

<https://www.facebook.com/publicprotectionpartnershipuk/posts/188757985880633>



Public Protection
Partnership

A shared service provided by
Bracknell Forest Council,
West Berkshire Council and
Wokingham Borough Council

Bracknell
Forest
Council

West Berkshire
Council

WOKINGHAM
BOROUGH COUNCIL

6,646
People reached

309
Engagements

Boost Post

<https://www.facebook.com/publicprotectionpartnershipuk/posts/194379701985128>

Twitter

Current followers: 154

Page launched October 2019

Month	No. New Followers
October '19	18
November	44
December	8
January	28
February	9
March	19
April '20	25

Top 3 Tweets:

PPP **Public Protection Partnership** @PublicPP_UK · Mar 20 4,968 46
Please RT this. We have had reports of this happening in our area. Awareness will reduce the number of victims of this heartless scam. twitter.com/CTSI_UK/status...
[View Tweet activity](#)

PPP **Public Protection Partnership** @PublicPP_UK · Apr 9 3,528 73
Earlier this week saw the implementation of Lucy's Law.
The law is named after Lucy, a Cavalier King Charles Spaniel who died in 2016 after being subjected to terrible conditions on a Welsh puppy farm. [#LucysLaw](#)
publicprotectionpartnership.org.uk/news-articles/...
pic.twitter.com/40idGv5vrA
[View Tweet activity](#)

PPP **Public Protection Partnership** @PublicPP_UK · Feb 22 3,375 81
#SCAMALERT we've had reports of cold callers operating in [#WestBerks](#) [#Newbury](#) saying they are calling and want to inspect your loft insulation as it may now be illegal.
This is a scam - Hang up. pic.twitter.com/xhvrkzHKol
[View Tweet activity](#)

Doorstep scam: CTSI issues warning over COVID-19 'home-testing' scams

The Chartered Trading Standards Institute warns the public to not open doors to bogus healthcare workers claiming to offer 'home-testing' for the COVID-19 coronavirus.

Read in full: [tradingstandards.uk/news-policy/ne...](https://tradingstandards.uk/news-policy/news-articles/doorstep-scams-ctsi-warns-over-covid-19-home-testing-scams)



Public Protection Partnership

@PublicPP_UK

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The law is named after Lucy, a Cavalier King Charles Spaniel who died in 2016 after being subjected to terrible conditions on a Welsh puppy farm. #LucysLaw

<https://publicprotectionpartnership.org.uk/news-articles/update-to-the-animal-welfare-licensing-of-activities-involving-animals-england-regulations-2019-lucy-s-law-comes-into-force-6th-april-2020/> ...
pic.twitter.com/40idGv5vrA



Public Protection Partnership

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#SCAMALERT we've had reports of cold callers operating in #WestBerks #Newbury saying they are calling and want to inspect your loft insulation as it may now be illegal.

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